

**Our
Business
World**



Help students explore how businesses are created and how they can create a business that thrives!

Our Business World is for students in grades 5 to 6. The focus of the program is on the power of Canadian entrepreneurial spirit in a free enterprise system. Students learn by doing through fun, relevant activities and can apply the lessons learned to help them succeed tomorrow.

Volunteer-Led Programs

- ▶ JA volunteer(s) facilitate the program activities adding their industry knowledge and perspective to the lessons
- ▶ Programs are offered in-class, virtually or live as permitted
- ▶ Teacher manages access and supervises students during the program
- ▶ Timing and duration of program is flexible

Teacher-Led Programs

- ▶ Teachers can facilitate the program activities and lessons directly with their students or monitor their students while they work independently
- ▶ JA will provide support and access to the program resources through the JA Campus
- ▶ Teachers can lead the program at their own pace
- ▶ Programs usually take 2-6 hours to complete

Key Learning Objectives

After completing the program, students will be prepared to:

- Identify why businesses are created and how they adapt to change
- Know where customers come from and how to keep them
- Understand the negative and positive ways businesses can impact the community and environment
- Talk about the history of some Canadian businesses and how they've changed over time
- Understand the importance of innovation
- Describe what makes an entrepreneur innovative



This JA program can assist educators and students in achieving curriculum objectives.

The JA Our Business World program brought a fun and engaging virtual activity to my classroom! My students enjoyed the real-world connections of how they would use their financial literacy skills in the future!

-Grade 6 Teacher



More Information

- Visit janewbrunswick.ca to learn more about our other programs
- Contact Haley at haley@janewbrunswick.ca for more information
- Learn about our free online programs by visiting jacampus.org