

Investment Strategies



Teach students how to research and select investments and manage an online stock portfolio.

JA's Investment Strategies program (ISP) teaches students in grades 8-11 how to save and invest for the future. The program includes both interactive classroom lessons and an online stock market simulation, Invest JA, where students manage their own simulated stock portfolio. The simulation is linked to live data from North American stock markets and is an exciting, risk-free way for students to apply the investing principles they learn in the program.

Volunteer-Led Programs

- ▶ JA volunteer(s) facilitate the program activities adding their industry knowledge and perspective to the lessons
- ▶ Programs are offered in-class, virtually or live as permitted
- ▶ Teacher manages access and supervises students during the program
- ▶ Timing and duration of program is flexible

Teacher-Led Programs

- ▶ Teachers can facilitate the program activities and lessons directly with their students or monitor their students while they work independently
- ▶ JA will provide support and access to the program resources through the JA Campus
- ▶ Teachers can lead the program at their own pace
- ▶ Programs usually take 2-6 hours to complete plus the six-week simulation

Key Learning Objectives

After completing the program, students will be prepared to:

- Understand the pros and cons of different investments, such as RRSPs, exchange-traded funds and GICs
- Make financial investment decisions
- Build a portfolio for the online stock market simulation
- Identify socially and ethically responsible investments
- Identify investment scams
- Test their knowledge by competing in a simulated Stock Market competition



This JA program can assist educators and students in achieving curriculum objectives.

I now know what stocks are and how I can invest in them for my future.

— Grade 12, ISP Student



More Information

- Visit janewbrunswick.ca to learn more about our other programs
- Contact Haley at haley@janewbrunswick.ca for more information
- Learn about our free online programs by visiting jacampus.org