

Economics for Success

Inspiring grades 7-12 students to stay in school and plan for success



JA has been listening attentively to students, parents and teachers and supporting them to meet curriculum outcomes outside the traditional classroom. It has been both challenging and rewarding to support students, parents and teachers in the current and evolving environment.

For many students, the transition from high school to post-secondary education or employment can be overwhelming. Students often feel that their high-school experiences haven't adequately prepared them to meet the demands of university, a career, or living on their own.

Through JA's newly digitized *Economics for Success* program, students in grades 7-12 plan an educational and career path. They gain a stronger sense of who they are and how to use their strengths to succeed in the future.

The Teacher-Led Economics for Success program is an interactive experience designed to encourage students to consider how they can prepare to enter the world of work. This important preparation involves identifying personal interests, skills, strengths, and passions; mapping them to career clusters; recognizing possible post-secondary destinations; learning to budget; and developing strategies to achieve educational and career goals. Educators will make learning fun by using games and multimedia to boost students' self-confidence and help them apply the lessons to their lives immediately.

By the end of the program, students will discover which career path best suits their needs, as well as how to get to where they want to be as adults. This will help them set goals, seize opportunities, and create a future that fuels their passions.

"I made the decision to go to university and pursue business. JA was a critical turning point because I had the absolute confidence that this is what I wanted to do."

– Alison L., JA Alumni

Key Outcomes

In this program, students:

- Learn why it's important to stay in school and explore post-secondary options
- Gain an understanding of what life is like after high school
- Match their interests, skills, and passions to possible careers
- Learn how to network, identify a mentor, and create a strong personal brand
- Create a budget to prepare for the financial reality of post-secondary life
- Develop strategies that will help them achieve their goals

For more information on this DIGITAL program and others in our suite please contact:
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