

A Business of our Own



Teach young learners to put on their entrepreneurial hats and run their own retail business!

Students in grades 3-6 learn how to start a business, promote their products, track their finances and manage a team. The program uses blended learning and game-based technology to engage students and ignite their passion for business. In addition to in-class lessons, budding entrepreneurs can continue their learning at home using JA's online business simulator.

Volunteer-Led Programs

- ▶ JA volunteer(s) facilitate the program activities adding their industry knowledge and perspective to the lessons
- ▶ Programs are offered in-class, virtually or live as permitted
- ▶ Teacher manages access and supervises students during the program
- ▶ Timing and duration of program is flexible

Teacher-Led Programs

- ▶ Teachers can facilitate the program activities and lessons directly with their students or monitor their students while they work independently
- ▶ JA will provide support and access to the program resources through the JA Campus
- ▶ Teachers can lead the program at their own pace
- ▶ Programs usually take 2-6 hours to complete

Key Learning Objectives

After completing the program, students will be prepared to:

- Identify different types of organizations
- Understand the basics of managing a business and financial record keeping
- Create and implement a business plan for their own retail business
- Describe their experience in operating a business
- Draw conclusions about planning and running a retail business



This JA program can assist educators and students in achieving curriculum objectives.

“I learned that we all have to work together to make a business successful.”

— Grade 6, A Business of Our Own Student



More Information

- Visit janewbrunswick.ca to learn more about our other programs
- Contact Haley at haley@janewbrunswick.ca for more information
- Learn about our free online programs by visiting jacampus.org